



2013

CHARITYVISION

ANNUAL REPORT



charityvision

our vision is restoring theirs



ANOTHER PRODUCTIVE YEAR

This has been one of our most productive years. We have implemented new programs and models to further our success indefinitely. Thankfully, growth and production continue to increase in our important charitable work.

In 2012, Deseret International created a new subsidiary called CharityVision. Our purpose for CharityVision is the same as it has always been—to empower local physicians to provide simple surgeries, which will give thousands of sight-impaired children and adults new hope. Already this work to restore vision is reaching over 36,000 needy patients per year.

CHANGING TIMES - NEW OPPORTUNITIES

In some of the regions we support that have a relatively higher average income, we've developed new funding opportunities to expand our work in these poor countries. For example, we have created a new venture in clinic ownership in Davao, Philippines where we manufacture quality prescription eyeglasses at a very low cost. Eyewear is then sold to people who can comfortably afford to pay for them—they are free for those who cannot. The small profits from this program provide a sustainable source of revenue to fund our charity work.

Meanwhile, Deseret International Foundation continues energetically with its traditional work repairing cleft palates, club feet and other simple surgeries that alleviate pain and suffering. Your support allows us to make a difference. YOU make a difference. I implore you share our story with your friends, family, neighbors and employers. Together our vision can restore theirs.

Doug Jackson

CharityVision/Deseret International Foundation

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INTRODUCTION



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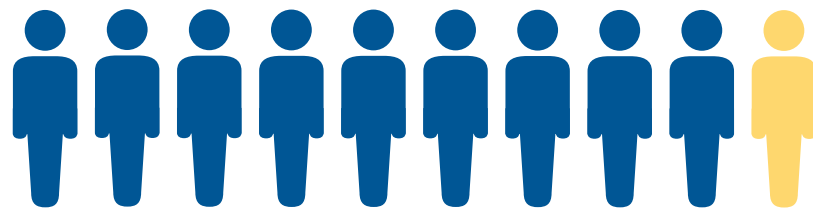
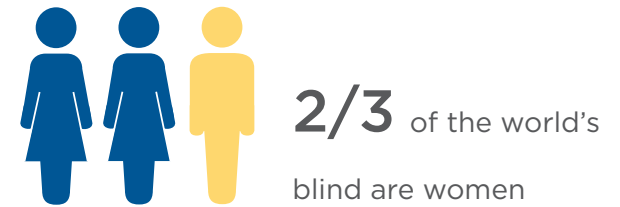
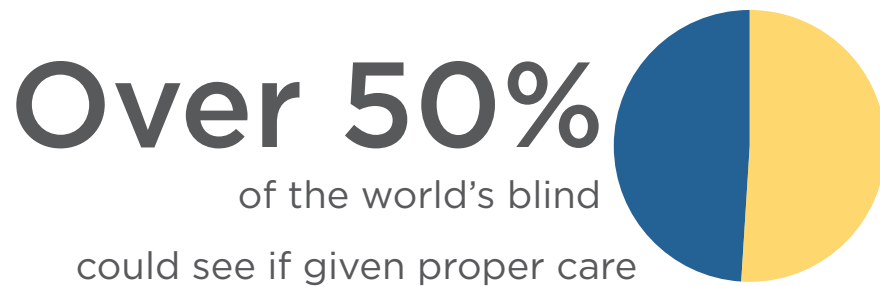
CHARITYVISION is a non profit, 501 (c)(3) focused on preventing blindness and restoring sight to people in developing nations by implementing sustainable solutions. We've had local doctors in impoverished countries perform hundreds of thousands of life-changing surgeries over the past 25 years—surgeries that cost on average only 25 dollars.

Surgeries change not only the lives of those who are blind, but also the families, friends and caretakers of these people. Sight allows for meaningful employment and the ability to care for one's family. Sight allows for autonomy. Our work also provides doctors with a constant stream of patients. Our vision goes beyond simply restoring sight; we believe we will revitalize communities and, ultimately, nations.



WHY VISION?

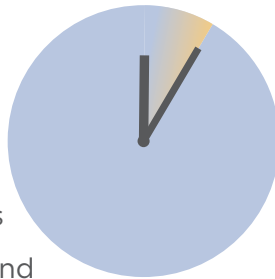
Of all the tragic and curable medical conditions that can affect us, nothing is as debilitating as blindness. It drastically impacts families, inhibits a person's ability to provide, learn and care for their own basic needs. Blindness is an epidemic that needs attention.



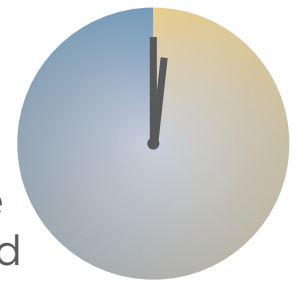
90% of the blind live
in developing countries

19.9 million
could see again

Every **5** seconds
a person goes blind



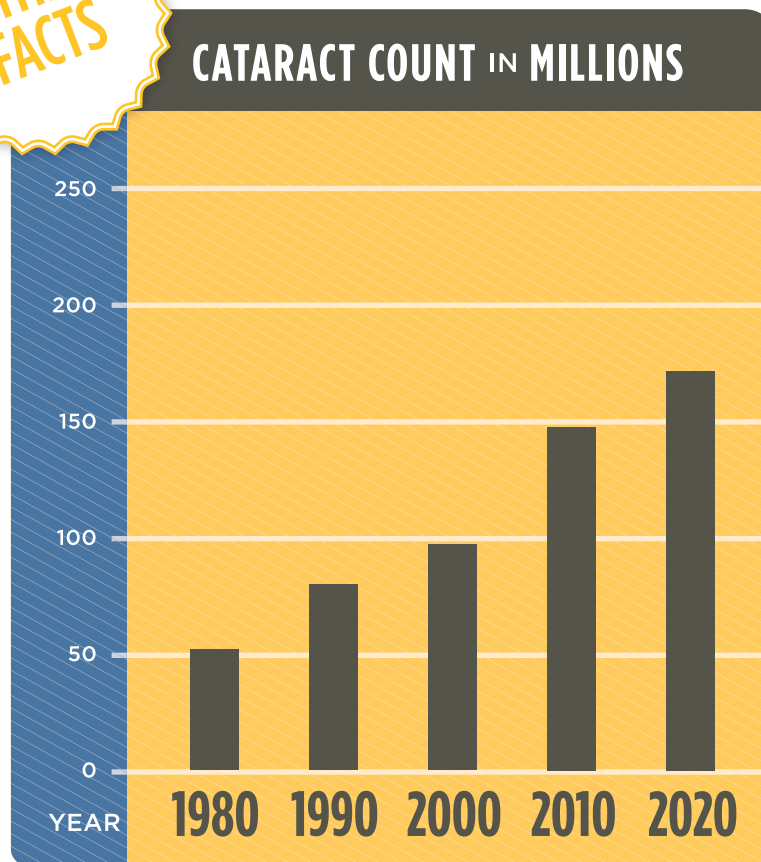
Every **minute**
a child goes blind



NEEDLESS BLINDNESS

By 2020, the World Health Organization estimates that 165 million people will suffer from cataracts worldwide. Over 90% of these people live in developing nations without sufficient means or access to quality healthcare. We call this epidemic *Needless Blindness*.

THE FACTS



THE SOLUTION

OVER 80%
OF THESE PEOPLE CAN
HAVE THEIR
SIGHT RESTORED
BY AN INEXPENSIVE
& TIME-PROVEN
SURGERY.



WHO WE ARE

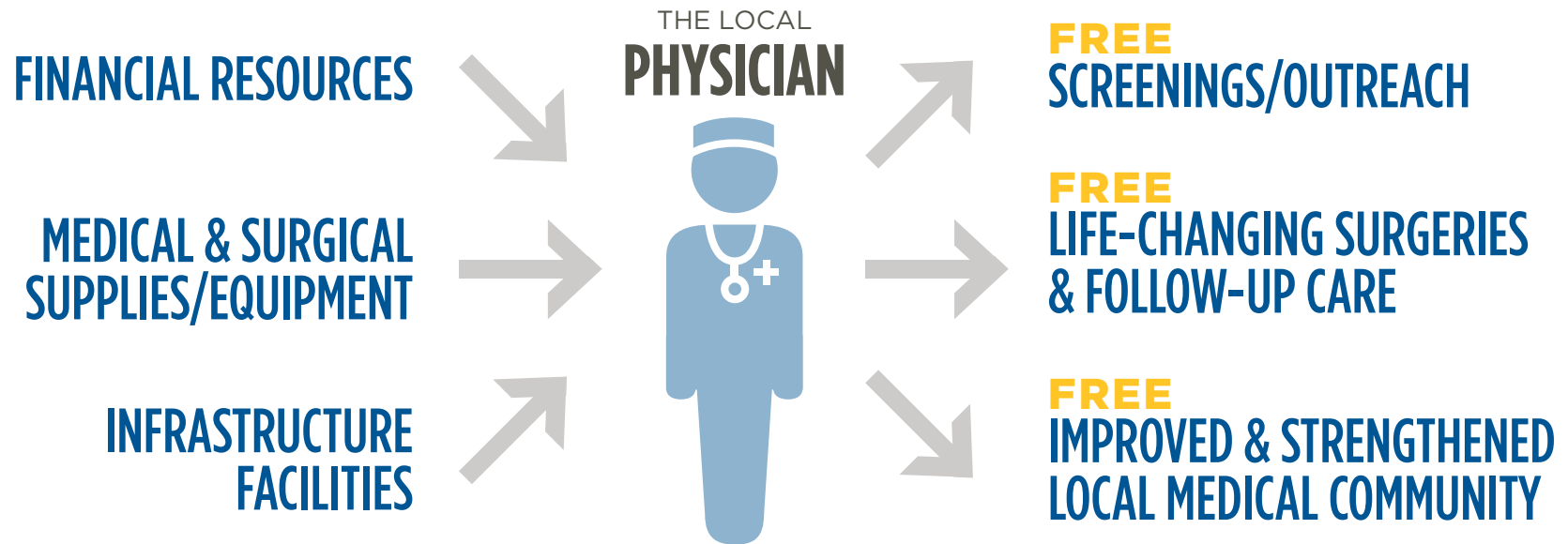


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OUR MODEL

The secret of our success stems from sustainability: we partner with local physicians throughout the world. We provide skilled native physicians with the surgical equipment and supplies they need to be successful. They provide their talent and time at no cost to impoverished patients. The result is a network of developing health services systems that perform charitable surgeries free of charge.

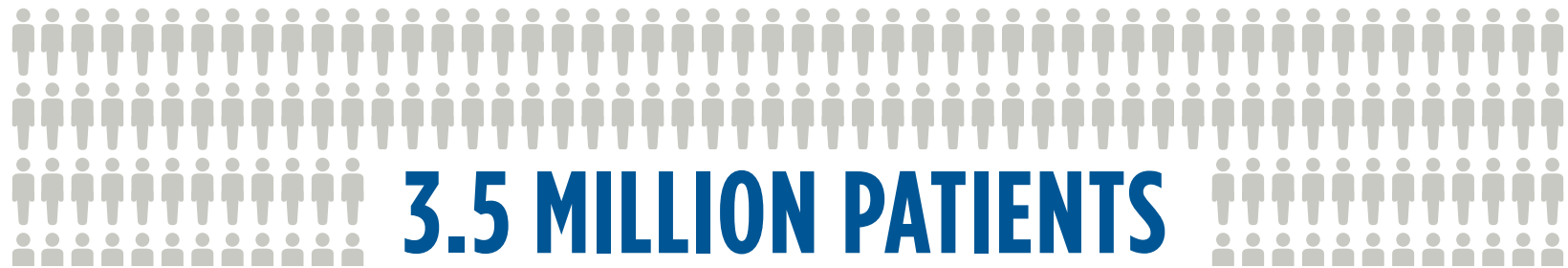


THE LOCAL PHYSICIAN

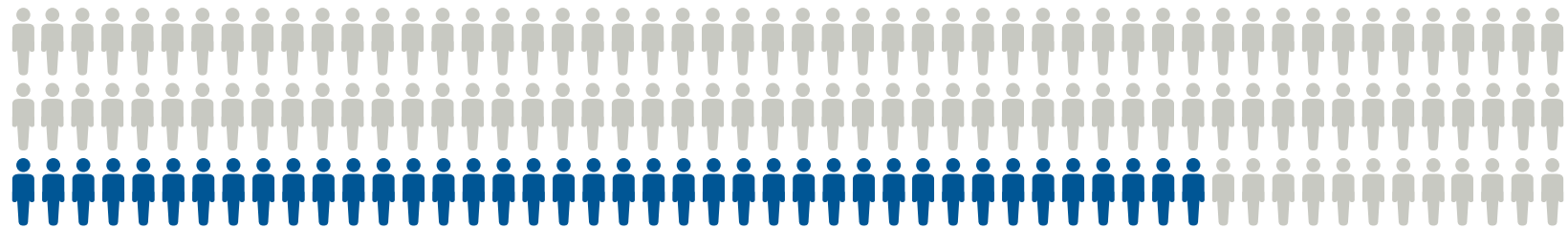
- Knows the language and culture
- Is skilled in the types of medical procedures required
- Provides continuous local follow up
- Becomes an essential part of the local medical community
- Helps to build a sustainable charity program
- Becomes a permanent partner in the fight against needless blindness

OUR HISTORY

We've provided over 400,000 surgeries to people suffering from needless blindness and other debilitating health problems. We now average about 35,000 new procedures a year from our network of partners around the world.



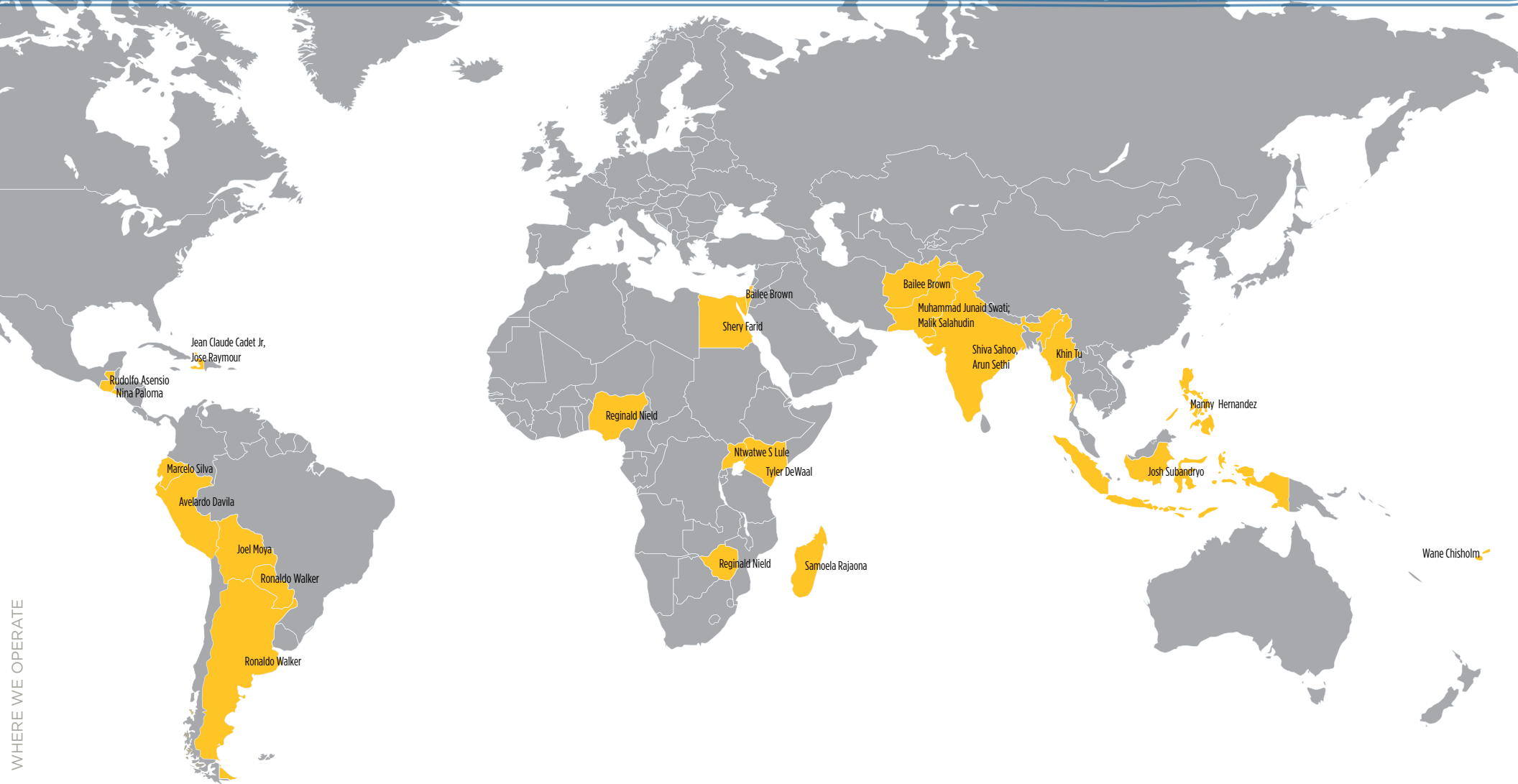
HAVE BEEN SCREENED IN THE PAST 25+ YEARS



1 icon = 10,000 PATIENTS

WHERE WE OPERATE

In 2013, we made a difference in 23 countries. Need is vast—we go where we can partner with experts who share our vision. Our focus is building relationships that last, to ensure that our efforts are sustainable and long-lasting.

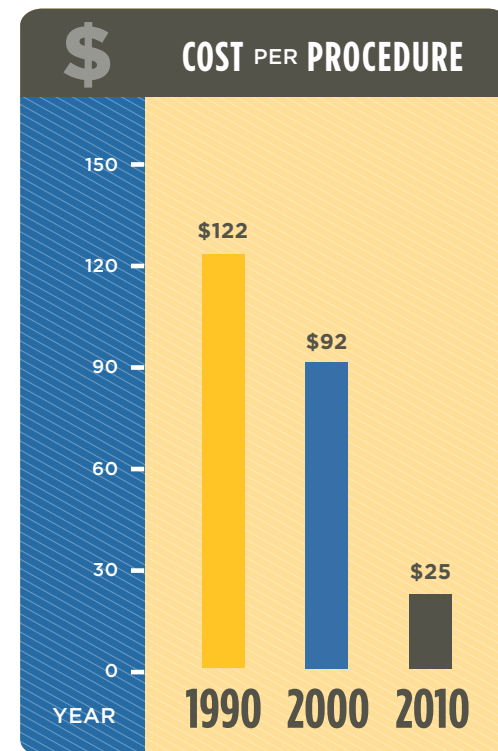
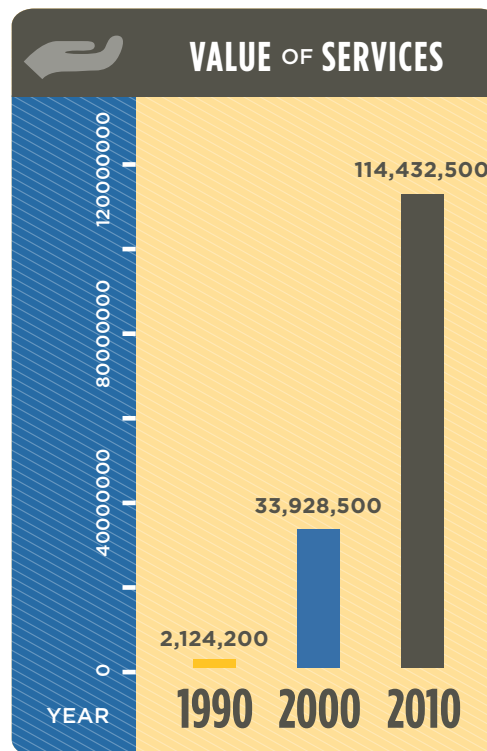
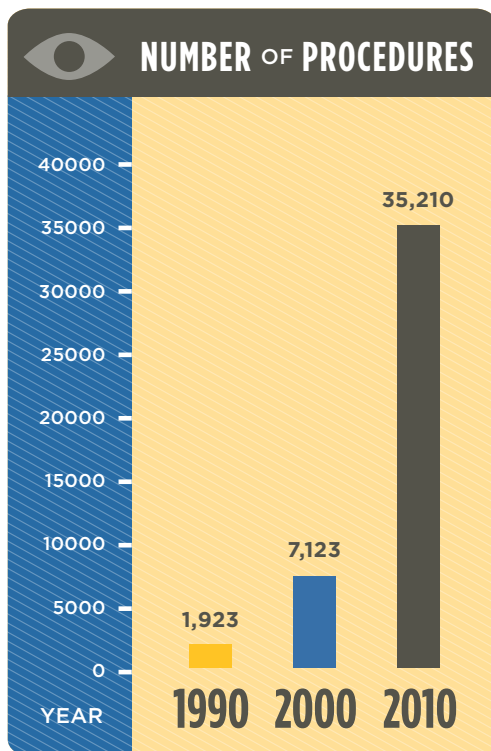


EFFICIENCY EXPERTS

Stretching donations is a skill. Many fine companies donate used and new equipment and supplies to our cause. Countless people donate their time and talents. Keeping overhead low and building smart partnerships helps us remain efficient; it helps us serve more people in need of seeing.

25+ YEARS OF ACCOMPLISHMENT

MORE PROCEDURES, MORE VALUE, LOWER COST





2013 RECAP



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HIGHLIGHTS

OUTREACH WITH THE ROMNEYS

The Romneys invited us to come on a family trip to Peru. We visited some of the spectacular sites of Peru and even hiked Machu Picchu; however, with the Romneys there's more to a trip than just sightseeing. In the towns of Chinchero and Pucyura, we did eye screenings for the local schools. There we found many kids who struggled to see the chalkboard. We screened more than 400 kids and adults, and we gave out more than 200 pairs of glasses. Additionally, we brought about 50 sight-challenged individuals to Cusco--they had more serious conditions, including cataracts, where surgery was required.

Our trip to Peru allowed us to see how CharityVision is literally illuminating lives. We all left Peru with wonderful memories; more importantly, we left with a sense of wonder and overwhelming gratitude to be a part of something extraordinary. It's safe to say we all returned home with better eyes to see. Of course, we have planned another Romney expedition to India. We can't help but continue to see and serve. The money we raised in Peru was used to purchase equipment and supplies for our new facility in the Philippines.

Learn more about our trip with the Romneys:
<http://youtu.be/o42s5DYQbJ4>



CLINIC IN DAVAAO

Recently, we opened the first CharityVision Optical Shops in Davao, Philippines. In an effort to create a self-sustaining model of eye care, CharityVision has ventured into new territory by building eye centers. This new sustainable model involves selling quality prescription glasses and performing eye surgeries for those who can pay for the medical care that CharityVision has developed. All profits from our eye care centers contribute to our charitable work budget. Our carefully developed model allows for the cost of doing charity work to be offset by paying customers.

We've hired ten local Filipinos as CharityVision employees. Each month, this team performs 60 surgeries, sells 100 glasses and screens 100 people! Looking into our bright future, we plan to build more clinics throughout many different locations in order to increase efficiency and effectiveness.



NEW MEMBERS

As our organization has grown, so has our workload. We moved into a new office where many interns volunteer their time. These students gain hands-on experience with marketing, reporting, and the day-to-day operations of a non-profit.

We are indebted to them for their constant willingness to help expand our programs, and ultimately our reach.

PONSETI

Last year, Dr. Jackson was invited to be on the board of the Ponseti Organization. The Ponseti organization is a leading teaching organization that works with doctors to help give them additional instruction. CharityVision sponsored doctors from Burma and Indonesia to fly to the University of Iowa to receive these lessons. In addition, we had a training session in Pakistan and helped with the development of a center in Indonesia. As one of the few groups that deals with the problem of club feet, this was a huge development; we are excited for the partnership that has been fostered here.



CLINIC IN HAITI

With dedicated partners fighting needless blindness from Cape Haitien to Port-au-Prince, Haiti has been a long-time hotspot for CharityVision. As Dean of the medical school at The University of Haiti, Dr. Jean Claude Cadet has hosted numerous CharityVision doctors to provide trainings to their large ophthalmology residency program for years. After nearly a decade of partnership, Dr. Cadet and his family of ophthalmologists (affectionately called “The Cadet 5,”) made history this year with the first CharityVision clinic in Port-au-Prince. The Bois Verna Clinic, as it has come to be named, is designed specifically for a private-social mix of patients, following the same sustainable model implemented in our clinics in the Philippines. The private-social model generates income off of private patients that is then re-invested into the clinic’s social practice for the poor. It is anticipated that in very short order this clinic will be serving up to 50 patients per day.





DRIVE4SIGHT

This past summer 2 Toyota Land Cruisers stuffed with supplies, interns, and sturdy courage made an epic journey. This trip took humanitarians over 10,000 miles, seven mountain ranges and five deserts with one goal in mind: to raise awareness for cataract blindness around the world. Our adventure not only raised awareness, we garnered donations earmarked for curing cataract blindness. Overall, Drive4Sight was an adventure and a service opportunity we will never forget.

A close-up photograph of a woman with dark hair, wearing a black t-shirt, holding a baby. The baby is wrapped in a colorful floral patterned blanket. The woman is looking down at the baby with a gentle expression. The background is softly blurred, showing other people in a warm, indoor setting.

YOLANDA DISASTER RECOVERY

In early November 2013, one of the strongest tropical cyclones ever recorded hit the Philippines. This tragedy was deadly—it caused immense damage to the country and to one of our clinics. We continue to mourn with the families that lost loved ones through the storm’s wreckage.

Of course, this disaster was an opportunity to help. CharityVision was the first organization on the scene with two containers of relief goods. These containers were filled with medical equipment and power tools to assist in the clean up. We also provided food to those who had been without. Within days, we had a team of 11 doctors on the ground providing medical treatment for those injured by the storm. Hundreds of thousands of dollars poured in to help the cause. FedEx even agreed to fly our equipment and relief supplies over for free. Because of your generosity we were able to provide timely, efficient aid. We can’t thank you enough.

Over the course of several months, CharityVision had three additional teams help with clean up. Our name is now widely known throughout the Phillipines. Plans to rebuild our clinic are in effect; we want to recreate a permanent presence in this needy country.



BELIEVERS IN OUR CAUSE



DONORS

We express sincere gratitude to the individuals and organizations who have caught our vision and generously donated to our cause with cash and or in-kind donations of supplies and services.

\$100,000 +

Caster Family Foundation
Investors Leasing Corporation
John Morris
Walter J. Plumb III

\$50,000+

Latter-day Saint Charities
Mitt and Ann Romney
Richard and Susan Jacobsen
BLMF
Span Construction & Engineering
Bruce Tabb
Kelly Burt

\$25,000+

Kenneth and Gloria Deyhle
Agel Enterprises
Foundation for the American West
Jack and Mary Lois Wheatley

\$10,000+

Vern and Carol Tueller
Golden Ridge Farms
Grandin Book Company
The Rotary Foundation

Judith Marriot
Lawrence Thatcher
Belliston Family Foundation
Bren and Bonnie Jean Beesley
Stan Goodell
Michael K. Hayde
Jean B. Bingham
Josh and Jen Romney
Matthew Romney
Menlo Smith
John Weston

\$5,000+

Goodson, Ray L. and Debra
Craig Weston
Haruo & Yoshi Miyagi
Nancy Thurston
Ashton Family Foundation
Siddhartha Banerjee
James Randolph Garn
Paul Heapy
Jr. Frederick A. Moreton
Steven Nelson
Mary Gayle Osterloh
Adam & Ben Schaub Riding
Willard Romney
Le Simmons
Utah First Credit Union
Stephen Wilcox
Craig Romney
Branson Call

\$1,000+

Republic Mortgage
Ivan Flint
Thomas Sorensen
Thomas A. and Lucille B. Horne
Brad Weston
Franklin Richards
Rotary Club of Salt Lake
Shell Oil Company
Steele Hendershot
Humanitarian Doctors
Salt Lake Rotary Foundation
Leon and Peggy Clark
Kim Fletcher
Sudberry Family Trust
Rafferty Ferguson
Kristen Lee
Chris Biesinger
Gary Clifton
Given Tree
Gordon Hanks
Theodore & Charlotte Jacobsen
Cameron Symonds
State of Utah - Customer
M. Dale Ensign
Greg Davis
Larry R. Pegden
Roderick Davies
Raymond Jr. Layne
Stephen W. and Bette Gibson
Emily & Nathan Brockbank
Walter Townson
Christian Gardner

United Way
Richard Cook
Robert & Janene Bonnemort
Burt Brothers
Cowden Construction Co.
David Ellces
Richard Frank
Richard Hansen
Brookline Herbs
Jason Jamrman
Michael Jensen
K & J Cahoon Properties
Lancing Building Products
LDS Church
Vern Marble
Herbert W. and Joan G. Maw
Valerie Mifflin
William Murray
Rick Osterloh
Madison Parker
Stephen & Judith Peterson
Petroleum Equipment Company
Mark Pickett
Gloria Pope
William D. and Judy Rossiter
Meili Shen
Douglas Smith
Linda Weston
James Zielinski

PARTNERSHIPS

The following major partnerships share our goals and vision. Our impact is greatly magnified with their significant contributions. As we further our mission, we will always seek out quality organizations like these.

Ponseti Amazon Smile
Stanton Optical
Globus Relief NuSkin Force for
Good Foundation
USAID Omnimed
IABP Medical Equipment
Vision 20/20 Partners
Agelcares Foundation Moran Eye Institute
Giventree LDS Charities
Sabin Children's Foundation

ORGANIZATION

FOUNDER

E. William Jackson, MD

PRESIDENT

Douglas Jackson

BOARD OF DIRECTORS

CHAIRMAN

Walter J. Plumb III

SECRETARY

Kenneth C. Deyhle

TREASURER

Lowell L. Leishman

DIRECTORS

Angus Belliston

Gloria Deyhle

Ray L. Goodson

Debra Goodson

Kristin Oaks

Peggy Plumb

Josh Romney

Gary B. Sabin

Jack R. Wheatley

Charles Wheatley

CHIEF MEDICAL OFFICERS

Branson Call, MD
Wayne Chisholm, DDS

INTERNATIONAL OPERATIONS

Craig Weston
Oliver Johnston

SUPPORT STAFF

BRAND MANAGER
Pat Doyle
ASSISTANT TO PRESIDENT
Maclaine Neff



FINANCIALS



INDEPENDENT AUDITORS LETTER



We have audited the accompanying financial statements of Deseret International Foundation, Inc. (a California nonprofit organization), which comprise the statements of financial positions as of December 31, 2013 and 2012 and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the

appropriateness of accounting policies used the reasonableness of significant accounting estimates made by of accounting policies used the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

in our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Deseret International Foundation, Inc. as of December 31, 2013 and 2012 and the changes in its net assets and its cash flow for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

A handwritten signature in black ink that reads "Squire & Company, PC".

OREM, UTAH
August 12, 2014

STATEMENT OF FINANCIAL POSITION

DECEMBER 31

2013

2012

ASSETS

CURRENT ASSETS:

Cash	\$245,961	\$372,660
Prepaid expenses	\$30,000	\$30,000
Inventory	\$477,405	\$624,725
TOTAL CURRENT ASSETS	\$844,539	\$1,027,385

LIABILITIES & NET ASSETS

CURRENT LIABILITIES:

Accounts payable	\$11,654	\$17,481
Accrued expenses	\$8,452	\$11,217
TOTAL CURRENT LIABILITIES	\$20,106	\$28,698

NET ASSETS:

Designated for inventory	\$477,405	\$624,725
Undesignated	\$343,168	\$367,745
<i>Temporarily restricted</i>	\$3,860	\$6,217
TOTAL NET ASSETS	\$824,433	\$998,687

TOTAL LIABILITIES & NET ASSETS

\$844,539 \$1,027,385



STATEMENTS OF ACTIVITIES

DECEMBER 31

2013

2012

UNRESTRICTED NET ASSETS

REVENUES AND SUPPORT:

Donations	\$1,147,242	\$753,271
In-kind donations	\$2,611,773	\$2,005,336
Net special events	\$208,400	-
Interest	\$29	\$110
Net assets released from restrictions	\$6,217	\$302,283
TOTAL SUPPORT & REVENUE	\$3,973, 661	\$3,061,000

EXPENSES:

Program services	\$4,015,012	\$3,313,284
Management & general	\$113,467	\$70,676
Fundraising	\$17,079	\$21,414
TOTAL EXPENSES	\$4,145,558	\$3,405,374
CHANGE IN UNRESTRICTED NET ASSETS	(\$171,897)	(\$344,374)

TEMPORARILY RESTRICTED NET ASSETS

Donations	\$3,860	\$8,500
Net assets released From restrictions	(\$6,217)	(\$302,283)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	(\$2,357)	(\$293,783)
CHANGE IN NET ASSETS	(\$638,157)	(\$979,843)

NET ASSETS AT BEGINNING YEAR	\$1,636,844	\$657,001
NET ASSETS AT END OF YEAR	\$998,687	\$1,636,844



STATEMENTS OF FUNCTIONAL EXPENSES

PROGRAM SERVICE MANAGEMENT & GENERAL FUNDRAISING TOTAL FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2012

Wages & payroll taxes	\$32,313	\$29,308	\$7,615	\$69,236
In-kind grants	\$2,590,796	-	-	\$2,590,796
Grants	\$660,309	-	-	\$660,309
Shipping	\$19,032	-	-	\$19,032
Professional services	-	\$28,511	\$13,799	\$42,310
Administrative	-	\$6,607	-	\$6,607
Travel	-	\$6,250	-	\$6,250
Warehousing	\$10,834	-	-	\$10,834
TOTAL	\$3,313,284	\$70,676	\$21,414	\$3,405,374

YEAR ENDED DECEMBER 31, 2013

Wages & payroll taxes	\$92,130	\$46,313	\$13,856	\$152,299
In-kind grants	\$2,822,513	-	-	\$2,822,513
Grants	\$1,050,687	-	-	\$1,050,687
Shipping	\$43,620	-	-	\$43,620
Professional services	-	\$45,369	\$3,223	\$48,619
Administrative	-	\$19,684	-	\$19,684
Travel	-	\$2,074	-	\$2,074
Warehousing	\$6,062	-	-	\$6,062
TOTAL	\$4,015,012	\$113,467	\$17,079	\$4,145,558

SUMMARY BY COUNTRY



COUNTRY	CASH SENT	SUPPLIES SENT	SURGERIES	VALUE IN US \$
Afghanistan	-	25,000	-	
Argentina	\$21,500	75,000	2120	\$6,360,000
Bolivia	-	22,488	586	\$1,758,000
Burma	-	30,000	1911	\$5,733,000
Ecuador	-	-	400	\$1,200,000
Egypt	\$20,574	63,180	2160	\$6,480,000
El Salvador	-	33,313	4887	\$14,661,000
Guatemala	\$12,000	-	60	\$180,000
Haiti	-	178,507	1250	\$3,750,000
India	\$39,320	-	3564	\$10,692,000
Indonesia	\$22,931	18,343	2205	\$6,615,000
Kenya	-	103,820	910	\$2,730,000
Madagascar	-	48,965	850	\$2,550,000
Nigeria	\$1,600	1,426,945	5405	\$16,215,000
Palestine	-	20,000	300	\$900,000
Pakistan	45,135	336,774	1300	\$3,900,000
Paraguay	-	25,000	1167	\$3,501,000
Peru	\$42,135	160,899	1611	\$4,833,000
Philippines	\$138,400	172,282	3127	\$9,381,000
Samoa	\$1,180	570	DENTAL*	
Tonga	-	3,137	DENTAL*	
Uganda	\$1,005	33,799	605	\$1,815,000
Zimbabwe	\$72,436	41,700	2875	\$8,625,000

TOTAL

\$418,223

2,819,722

39,104

\$113,690,250

COUNTRIES SERVED

 **23**

CASH SENT

 **\$418,223**

SUPPLIES SENT

 **2,819,722**

SURGERIES

 **39,104**

VALUE IN US \$

 **\$113,690,250**

2013 has been a wonderful year for CharityVision. We are even more excited for a promising 2014! Our reach is expanding quickly, allowing us to aid more people in need. Please continue to share our story with your friends and family, so we can grow exponentially. Through your generous donations, we can continue to make impoverished nations self-sustainable.

Each new day brings stories of opportunities and stories of success. We encourage you to stay involved and to ask about the differences we're making together. We'll keep you up to date on the latest stories and developments within our work via social media. The story of our success is your story as well.

THE CHARITYVISION TEAM



charityvision

our vision is restoring theirs





charityvision

our vision is restoring theirs

A: 1282 E. CAMBRIDGE COURT, PROVO UT 84604

P: 435.200.4910

W: RESTORETHEIRVISION.ORG